

SUPPLIER ENABLEMENT CAN IMPACT YOUR BOTTOM LINE

As an EDI-enabled company, you recognize the importance electronic document exchange plays in developing stronger relationships with your customers and improving supply chain efficiencies. However, many companies are not taking full advantage of their current supply chain technologies to connect with suppliers.

Now you can significantly improve your organization's bottom line while maximizing your current investments and IT infrastructure by establishing an EDI enablement initiative with your suppliers.

To help companies like yours connect with non-EDI-enabled suppliers, the Management Information Systems Group, Inc. (MISG), offers its **TransLink® WebDX Web application-based EDI solution.**

Seamless electronic document exchange

WebDX is a simple, low-cost solution that utilizes a Web application to connect your company with your suppliers to exchange electronic purchase orders, material releases, ship notices and invoices. Your suppliers will be able to create and send electronic documents, which will be delivered to you via TransLink's Internet EDI network in your X.12 or XML document formats. WebDX also enables them to receive, view and manage electronic documents sent by your company, virtually eliminating faxing altogether. To implement TransLink WebDX, all that is required of your suppliers are Internet access and standard Web browser software.

WebDX was developed to help EDI-enabled companies realize increased savings through their existing EDI programs. WebDX is available to your suppliers for a low annual subscription rate, allowing them to exchange mission-critical business documents with you quickly and cost-effectively.

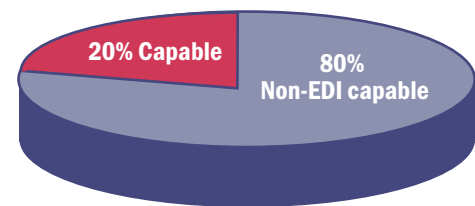
Your company will benefit today

- Eliminated duplicate document processing
- Maximized value using established EDI infrastructure
- Reduced cycle times with automatic document delivery
- Improved supplier relations

In addition to our WebDX forms-based application, MISG offers you and your business partners a suite of e-commerce solutions to meet your specific needs, including VAN, Internet EDI, EDI outsourcing, on-network translation and mapping services.

To view a demo of the TransLink WebDX application, go to www.misg.com/Enablement.swf

SUPPLIER EDI CAPABILITIES



Typically, 80 percent of the value attributed to purchased goods comes from 20 percent of your supplier base. These vendors generally are EDI enabled and capable of transacting business documents electronically.

The processing cost of purchasing products from the other 80 percent of your suppliers is significantly higher in relation to product value and is magnified with non-EDI business transactions. Enabling electronic transactions with these suppliers can yield extraordinary value for your company.

Contact MISG at (919) 406-8829 or sales@misg.com to learn more about opportunities to maximize your current EDI investments.

